

IVIE LAINE DANIEL

Photographer - Videographer - AC - Editor

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ivielainephoto@gmail.com



Atlanta, GA



SUMMARY

Capturing moments that resonate and inspire is not just my passion; it's my purpose. As a photographer deeply rooted in the dynamic world of marketing, I bring a unique blend of creativity and strategic vision to every project. With 5 years behind the lens, I've honed not only my technical skills but also my ability to understand and amplify the essence of brands through captivating imagery. Whether it's translating a brand's story into visual poetry or crafting compelling campaigns that leave a lasting impression, I thrive on the opportunity to blend artistry with marketing prowess. Let's collaborate to bring your brand's vision to life, one frame at a time.

EDUCATION

The Creative Circus

Occupational Degree in Image & Video
2019 - 2021

SKILLS

- Portrait and Product Photography
- Documentary Photography
- Adobe Suites
- Google Suites
- Professional Lighting
- Photo and Video Editing
- Drone
- Assistant Camera
- Wiring and Cabling

REFERENCES

Jason Elliot

DP / Mr Beast Youtube LLC
+1 704-886-7837
jason@mrbeastyoutube.com

Greg Strelecki

Department Chairman / The
Creative Circus
+1 706-818-5487
gstrelecki@mac.com

PROFESSIONAL EXPERIENCE

Marketing Manager

D's Mart | January 2024 - April 2024

- Create a plan for each marketing campaign with full details on how and when to execute
- Photograph, film, and edit all imagery taken of products and the store itself
- Manage posting and responding on all social media platforms, working to grow the brand and its reputation
- Converse with all management on what goals need to be met for each month and how we plan to meet those expectations

Second Camera

Mr Beast Youtube LLC | 2021 - 2023

- Directly assisted First Camera and Director of Photography in planning lighting, camera positions, and ways to execute the Creative Director's framework for videos
- Coordinated and scheduled all travel for hired contractors including but not limited to setting dates, discussing rates, and booking hotels/cars/flights
- Managed all contractors on sets, informing them on their planned filming positions and how they could assist in preparation for shoot days
- Managed all of the teams documentation for plans, gear, location scouts, and scheduled travel
- Filmed (drone and camera) and edited scout footage

Senior Photographer

Lifetouch | 2020 - 2021

- Managed company equipment to and from a variety of on-location sets professionally and safely
- Prepared sets and equipment to company standard daily either in studio or on-location
- Photographed and edited all imagery for sale to clients, complying with guidelines and a personal touch of style
- Facilitated the sale of custom imagery for clients, ensuring alignment with their specific needs and objectives